When to Use the #NatureForAll Logo?

#NatureForAll partners are encouraged to use the #NatureForAll logo on relevant web sites, campaigns, projects, programs, and other material. Here are three questions to help determine when you can use the logo:

1. Does your organization embrace the goals of #NatureForAll?

   Goals
   1. Raise awareness of nature and its important values.
   2. Increase the numbers of people with empathy, care and connectedness with nature.
   3. Inspire opportunities for all peoples to experience and connect meaningfully with nature.
   4. Help drive policy and support action that enables safe access and enjoyment of nature.
   5. Grow a cohesive community of shared commitment, collaboration and action worldwide.

2. Is your organization, project, program or the specific material being produced related to one or more of #NatureForAll's key approaches?

   - Bring children into nature at an early age.
   - Find and share the fun in nature.
   - Share cultural roots and ancestry in nature.

   - Use urban gateways to nature.
   - Embrace technology.
   - Incorporate and integrate nature within school curricula.
   - Support parks and protected areas.

   - Empower a new generation of leaders.
   - Provide equality and equity in access to nature.
   - Seek out diverse partnerships.

3. Generally, is the material being produced not for commercial or promotional gain?

   If you've answered "YES" to these three questions, please use the following guide on how to use the #NatureForAll logo.

How To Use #NatureForAll Logos

There are two **versions** of the #NatureForAll logo, with three language options: English, Spanish and French.

The #NatureForAll logo should be used when identifying your organisation's involvement in/belonging to the #NatureForAll community.

The Inspired By #NatureForAll logo should be used when promoting a project, event or activity or when collaborating with other partners, when these efforts are "inspired by" the goals and ideals #NatureForAll promotes.

The #NatureForAll logo is available in full colour and monochrome, with either a white, black or transparent background.

The "inspired by" #NatureForAll logo is available only in colour, with either a white or a transparent background.

Download the logos:
https://drive.google.com/drive/folders/1xpm-T_RkzULz8DgxiJTZ6J-S1lgIrKQs?usp=sharing